

Dealer24x7 — Vehicle Spec Sheet

1950 Mercury Monterey 2 Door Hardtop Coupe

Price: \$52,900

Mileage: 1,973 mi

VIN: 50LA43335M

Stock #: Cortaro Red Metallic

Condition: Used

Transmission: Manual

Exterior colour: —

Interior colour: Red & Black

Body type: American Classic

Fuel economy: — city / — highway MPG

Dealer: Zoom Classic Cars, North Haledo, NJ 07508

Dealer phone: 844-496-6622

Dealer notes

Zoom Classic Cars presents this 1950 Mercury Monterey 2 Door Hardtop. Rare One-Year-Only Monterey Hardtop Code 202 car with special Cortaro Red Metallic and rare Black Vinyl Top. The car was Frame-Off Restored about 20 years ago and the odometer shows 1,973 Miles Since Restoration. Features the legendary 255.4CI L-Head Flathead V8 producing 110HP and 200lb of torque. Coupled with a 3 Speed manual transmission including the Touch-O-Matic OverdriveThe 1950 Mercury Monterey occupies a particularly important place in Mercury history. Introduced for 1950 as a one-year-only model, the Monterey was Mercury's upscale two-door hardtop, created to compete with the increasingly popular pillarless hardtops being offered by General Motors and other manufacturers. Rather than simply being another trim level, the Monterey was positioned as Mercury's premium hardtop. Its combination of a pillarless two-door body, upscale appointments, distinctive styling, and Mercury's proven Flathead V8 gave it a unique position in the marketplace. With its long, low proportions, expansive rear quarters, dramatic chrome treatment, and distinctive pillarless hardtop design, the Monterey represented Mercury's interpretation of the emerging American personal-luxury coupe. Today, the 1950 Monterey's one-year-only production status makes it an especially interesting and desirable automobile for collectors of significant early postwar American cars. This exceptionally well-presented 1950 Mercury Monterey Series OCM code 202 that designates an ultra-premium, eye-catching Monterey-exclusive interior package. This is an outstanding example, finished in its Cortaro Red Metallic and complemented by a rare black vinyl top. The combination is particularly striking and gives this Monterey an unmistakable upscale appearance. Adding to the car's provenance, it also spent time at the National Automobile Museum in Reno, Nevada, providing an interesting chapter in its history. This Monterey underwent a comprehensive frame-off restoration, and it has been exceptionally well preserved ever since. The car remains in excellent overall condition and continues to present at a level that belies the age of the restoration. The paint is particularly beautiful and dramatically accentuates the Monterey's long, flowing body lines. The finish remains exceptionally attractive, with only a couple of minor imperfections, as shown in the accompanying photographs. The body is exceptionally well presented, with beautifully aligned panels and excellent fit throughout. All of the Monterey's extensive chrome trim and brightwork remain intact and in excellent condition, along with the correct badging. Under the hood is Mercury's legendary 255.4 cubic-inch L-head Flathead V8, producing approximately 110 horsepower and 200 lb.-ft of torque. Power is delivered through Mercury's desirable Touch-O-Matic overdrive transmission, an excellent feature for both period authenticity and modern touring. The overdrive provides a more relaxed cruising experience while retaining the engaging character of a traditional early postwar American automobile. This Monterey runs, drives, and shifts beautifully, making it more than simply a beautiful static collector car—it is an

automobile that can be enjoyed on the road. Inside, the Monterey features an attractive red and black interior that remains in excellent condition. The upholstery, carpeting, and trim present beautifully, while the dashboard is equally impressive and remains in excellent condition. The trunk compartment is exceptionally clean, solid, and carpeted, and includes a full-size spare tire, providing both excellent presentation and practical functionality. The car's 118-inch wheelbase and nearly 207-inch overall length give it the substantial proportions associated with America's premium automobiles of the period. Equipped with Car rides on period correct wide white wall bias ply tires mounted on Factory steel wheels with chrome hubs in excellent condition. Four-wheel hydraulic drums. The serial number 50LA43335M identifies this automobile as a 1950 Mercury, assembled at Ford Motor Company's Los Angeles, California assembly plant, with 43335 representing its sequential production number and "M" identifying the Mercury car line. The car's history is further enhanced by its time at the National Automobile Museum in Reno, Nevada, adding an interesting museum connection to an already distinctive automobile. With its one-year-only 1950 Monterey designation, rare Code 202 package, 1,973 miles since restoration, desirable Touch-O-Matic overdrive, excellent red and black interior, outstanding chrome and trim, beautifully aligned body, clean carpeted trunk with full spare, and National Automobile Museum history, this Monterey represents a particularly compelling example of Mercury's early postwar flagship hardtop. It has been always garaged and exceptionally well preserved, and today remains an automobile that runs, drives, and shifts beautifully. For the collector seeking something beyond the ordinary, this Monterey offers a great combination of rarity, provenance, distinctive styling, period-correct mechanical character, and exceptional presentation. Stored in MA with clean Title. Please call Jeff to schedule a viewing of this rare Mercury. Thanks for Looking! Price does not include \$0 processing fee

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